

Executive Decision Report

Leicester Cycle City Action Plan 2015 to 2024

Decision to be taken by: City Mayor

Decision to be taken on: 30th March 2015

Lead director: Andrew Smith



City Mayor

Useful information

- Ward(s) affected: All
- Report author: Mark Wills, Andy Salkeld
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- Report version number: v1

1. Summary

The purpose of this report is to seek the City Mayor's approval for the Leicester Cycle City Action Plan 2015 to 2024 following a recent consultation exercise on a draft plan.

2. Recommendations

2.1 The City Mayor is recommended to

- i. note the consultation feedback on the draft Leicester Cycle City Action Plan and the council's responses.
- ii. approve the Leicester Cycle City Action Plan 2015 to 2024 including amendments.
- iii. call on partnership organisations to support the Council in the delivery of the Action Plan.

3. Supporting information including options considered:

Background

3.1 The Action Plan has been developed to set out strategic aims, priorities for investment, key challenges and targets for cycling as part of the Connecting Leicester Vision. A clear Action Plan for cycling will encourage cycling and help to attract and direct future investment in Leicester. The Plan will also help to meet targets set out in the Governments Cycling Delivery Plan.

3.2 The City Council has worked with stakeholder groups to identify initial aims and objectives to help establish Leicester as one of the UK's leading cycling and people-friendly cities. The formal public consultation exercise invited comments to help shape the Cycle City Action Plan.

Consultation

3.3 A comprehensive consultation exercise has been undertaken on the proposed Cycle City Action Plan between the 4th August and 7th September 2014.

3.4 The consultation included press and media announcements carried in Leicester Mercury, BBC Radio Leicester, City Council and social media outlets. Stakeholder presentations were made to the Cycle City Workshop, Cycle City Forum, Economic Development Transport and Tourism Scrutiny Committee and shared widely at Ride Leicester Festival Castle Classic and Sky Ride events. Details were also shared with colleagues, individual stakeholders, Parks and Transport user groups.

3.5 165 consultation responses were received. A summary of results is provided in the table below;

| | | |
|---|------------------------|-----|
| Q1. Is it clear what the aims of the Action plan are? | | |
| | Yes | 122 |
| | No | 17 |
| | Don't Know / No Answer | 26 |
| Q2. Have we chosen the right aims? | | |
| | Yes, completely | 53 |
| | Yes, with exceptions | 74 |
| | No | 22 |
| | Don't Know /No Answer | 16 |
| Q3. Have we chosen the right Actions? | | |
| | Yes, completely | 52 |
| | Yes, with exceptions | 68 |
| | No | 20 |
| | Don't Know / No Answer | 25 |

3.6 The main messages from the consultation were;

- There is a clear majority of those who replied supporting the Action Plan
- A few people want a faster rate of change
- Some called for focus on neighbourhoods as well as on main roads
- Theft prevention, enforcement and more cycle parking is wanted
- Support for more and better city wide training of all kinds
- People want a city wide 'Civic' cycling culture and mainstream promotions

3.7 The changes made to the Action Plan in response are;

- Existing schemes will be reviewed as part of any neighbourhood plans
- We will work with the police and others to review enforcement issues
- Cycle training will be reviewed to help focus on adults and businesses
- Stakeholder and partnership engagement will be reviewed
- Added emphasis will be placed on 'Civic' and 'Mainstream' promotions

A full summary is attached in the Leicester Cycle Action Plan Feedback Report at Appendix A.

The Proposed Action Plan

3.8 The proposed Plan will help deliver the Governments Cycling Delivery Plan and establish Leicester as the UK's leading cycling and people-friendly city. To achieve this we will;

- Deliver a 10% modal share for cycling to the city centre by 2024
- Develop high capacity routes along main roads
- Create safer cycling plans for neighbourhoods
- Extend training and inclusive cycling opportunities
- Build mainstream promotions and a citywide cycling culture
- Share and extend engagement with stakeholders and partners

3.9 The revised Leicester Cycle City Action Plan recommended for approval is included at Appendix B.

Delivering and Funding the Action Plan

3.10 The Action Plan objectives will be delivered through stand-alone projects, as well as being part of major transport and regeneration schemes and through partnership activity and events.

3.11 The initiatives and projects in the Action plan will be funded from a variety of sources including Department for Transport Integrated Transport Grant, Bikeability Grant, Local Sustainable Transport Fund, Local Growth Funds, match-funding from delivery partner contributions with organisations like Sustrans, British Cycling and business sponsorship. Additional funding opportunities will be investigated as they become available.

4. Details of Scrutiny

4.1 This Cycle City Action Plan was considered at the Economic Development Transport and Tourism Scrutiny Commission in July 2014. The Commission expressed support for the Action Plan and asked that the comments concerning the enforcement of unlawful pavement cycling and enhanced engagement with the business and educational communities be noted.

5. Financial, legal and other implications

5.1 Financial implications

5.1.1 Funding to support the implementation of the Plan will be sought from various sources as described in the report.

Colin Sharpe , Head of Finance

5.2 Legal implications

5.2.1 There are no direct legal implications arising from this report.

Kamal Adatia, City Barrister & Head of Standards

5.3 Climate Change and Carbon Reduction implications

5.3.1 Carbon Change and Carbon Reduction implications will be assessed as part of individual projects and schemes contained within the Cycle City Action Plan.

5.4 Equality Impact Assessment

5.4.1 Equality Impact Assessments will be conducted as part of individual programmes projects and schemes contained within the Cycle City Action Plan.

5.5 Other Implications (You will need to have considered other implications in preparing this report. Please indicate which ones apply?)

| |
|-----------------------|
| No other implications |
|-----------------------|

6. Background information and other papers:

Governments Cycling Delivery Plan 2014
Connecting Leicester Vision

7. Summary of appendices:

Appendix A – Consultation Summary Report
Appendix B – Proposed Leicester Cycle City Action Plan 2015 to 2024

8. Is this a private report (If so, please indicated the reasons and state why it is not in the public interest to be dealt with publicly)? No

9. Is this a “key decision”? Yes

10. If a key decision please explain reason

The Action Plan includes significant actions in all wards.